### ABOUT THE INSTITUTE

The Institute is the only research-based organization working within the media and entertainment industry to engage and educate audiences and content creators about the importance of creating gender balance, challenging stereotypes and scripting a wide variety of female characters in media. For more information, please visit seejane.org.

### MEMBERSHIP PROGRAM

Becoming a member provides a unique opportunity to make a difference. Engage with like-minded individuals, all passionate about improving gender portrayals in media for our children and the rest of the world. Expand your relationships with corporate executives and leading content creators who are working on the cutting edge of the latest research and programming to shape the media’s gender landscape. Most importantly, become a trusted advocate by investing in our mission to create a better world for girls and women, as well as boys and men.

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<th><strong>Trailblazer</strong></th>
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*FULL DETAILS ON NEXT PAGE*

SeeJane.org/membership
2016 ANNUAL MEMBERSHIP BENEFITS

TRAILBLAZER - $10,000

EXCLUSIVE EVENTS
• VIP entry to all See Jane Salons and networking events. Meet and Greet with Geena Davis and other VIP members
• Plus eight complimentary passes to all salon and networking events (approximately three each year)
• Opportunity to host or speak at a select See Jane Salon
• VIP entry to Global Symposiums plus eight complimentary passes

ASK US
• One 30-minute live video chat with Institute staff for customized answers to your questions on gender in media

COMPANY SPOTLIGHT
• One ad in the Institute’s SmartBrief e-newsletter reaching more than 8,000 leading industry executives
• Your logo on SeeJane.org and our Facebook page

CUSTOM TRAINING
• Access to customized training events, webinars and workshops for you and your employees

PACESETTER - $5,000

EXCLUSIVE EVENTS
• VIP entry to all See Jane Salons and networking events. Meet and Greet with Geena Davis and other VIP members
• Plus four complimentary passes to all salon and networking events (approximately three each year)
• Opportunity to host or speak at a select See Jane Salon
• VIP entry to Global Symposiums plus four complimentary passes

ASK US
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VISIONARY - $1,000

EXCLUSIVE EVENTS
• VIP entry to all See Jane Salons
• Plus two complimentary passes to all salon and networking events (approximately three each year)
• VIP entry to Global Symposiums plus two complimentary passes

ASK US
• One 30-minute live video chat with Institute staff for customized answers to your questions on gender in media

SPOTLIGHT
• Opportunity to be featured as member-of-the-month at SeeJane.org

CUSTOM TRAINING
• Member discount to customized training events, webinars and workshops

INNOVATOR - $250

EXCLUSIVE EVENTS
• General entry to all See Jane Salons
• Member discount for invitations to attend unique events with Geena Davis and other members
• Member discount applied to additional educational networking events
• One complimentary pass to attend Global Symposiums

SPOTLIGHT
• Opportunity to be featured as member-of-the-month at SeeJane.org

CUSTOM TRAINING
• Member discount applied to customized training events, webinars and workshops

IF SHE CAN SEE IT, SHE CAN BE IT™
INSTITUTE EVENTS 2016

SYMPOSIUMS ON GENDER IN MEDIA

Our symposiums on gender in media have reached thousands of leading CEOs and decision makers in the entertainment industry, corporations and non-profit organizations interested in the empowerment of women and girls. Past symposiums have been held in Los Angeles, New York, Washington D.C., London, India and Brazil.

Upcoming: New York City, September 22, 2016 • Los Angeles, October 18, 2016

SEE JANE SALONS

**Maggie’s Plan**

April 25, 2016
Sony Picture Studios

Exclusive screening of Maggie’s Plan with opening remarks by Academy-Award winning actor Geena Davis and followed by Q & A with Greta Gerwig, Rebecca Miller, Rachael Horovitz and Damon Cardasis.

**Keeping Up with Generation Z**

June 6, 2016
Creative Arts Agency (CAA)

Our world is transforming into a diverse global culture. By the end of this decade, according to Census Bureau projections, no single racial or ethnic group will constitute a majority of children under 18. The media landscape is dramatically shifting from content to consumption to distribution. Content creators are re-inventing how they conceive, produce and distribute content to appeal to how Generation Z consumes content in a non-demand digital life. Generation Z is seeking entertainment that reflects the diverse stories of their world and how they see themselves in society. Panel Objective: This panel will showcase insights and best practices on how content creators are reinventing content to addressing changing trends for Generation Z across Film, TV and Digital Content along with Generation Z artists who are using their voice to drive more unique and diverse content.

**Equity**

June 28, 2016
ArcLight Cinemas

An exclusive screening of Equity with opening remarks by Academy-Award winning actor Geena Davis and Madeline Di Nonno, CEO of the Geena Davis Institute on Gender in Media. Screening followed by Q & A with Moderator Alex Cohen of NPR and Meera Menon, Alysia Reiner and Sarah Megan Thomas.

**CinemAbility**

June 28, 2016
ArcLight Cinemas

An exclusive screening of CinemAbility followed by a Q&A with panel of Oscar, Emmy, and Golden Globe winners: Deborah Calla, Gabrielle Carteris, Geena Davis, Jenni Gold, Jane Seymour, Scott Silveri and Danny Woodburn.

**Positive Representation**

July 28, 2016
FOX Sports

Storytelling through sports, can inspire young minds. This Salon will explore how positive representation of women and diversity in sports can provide children with greater confidence and positive body image.

**The Little Prince**

August 1, 2016
ArcLight Cinemas

This panel will convene content creators at exclusive members-only screening of *The Little Prince* with director Mark Osbourne and moderator Alex Cohen.

**Inclusion Beyond Acceptance**

November 2016
CBS Entertainment

This panel will convene content creators and business leaders with diverse backgrounds and experiences to share best practices on how they are affecting real change and expanding our concept of diversity and inclusion beyond acceptance or tolerance.
JOIN TODAY!

ANNUAL MEMBERSHIP LEVELS

- Trailblazer $10,000
- Pacesetter $5,000
- Visionary $1,000
- Innovator $250

Name

Company

Job Title

Address

City, State Zip

E-Mail

Telephone

Credit Card Information

- Visa
- Mastercard
- American Express

Card Number

Expiration

Cid

Signature

Please return this form by e-mail to elizabeth@seejane.org or by fax to (714) 495-4088.

Online payments can be made at seejane.org/membership

Checks can be made payable to GDIGM c/o Mount Saint Mary’s University and mailed to:

Geena Davis Institute on Gender in Media

4712 Admiralty Way, Suite 455

Marina Del Rey, CA 90291

The Geena Davis Institute on Gender in Media is a project of Mount Saint Mary’s University, a 501(c)3 non-profit organization. Tax ID #95-1641455

The See Jane characters created by Hero 4 Hire Creative.

IF SHE CAN SEE IT, SHE CAN BE IT™