



An Evening with Geena Davis

December 2, 2014

William Turner Gallery, Santa Monica California

The Geena Davis Institute on Gender in Media is the only research-based organization working within the media and entertainment industry to engage, educate, and influence the need to dramatically improve, gender balance, reduce stereotyping and create diverse female characters in entertainment targeting children 11 and under.

An Evening with Geena Davis is our annual fundraiser that will be held on December 2, 2014 at the William Turner Gallery in Santa Monica, California. This event is attended by 200 thought leaders in the entertainment industry. Since its beginning, three years ago, this event has raised almost \$120,000 to support the research, education and advocacy programs that are creating a world where girls grow up surrounded by positive reminders of their equality and worth.

Given the targeted, affluent demographic of the guests, An Evening with Geena Davis presents an exceptional opportunity for brands seeking to connect with this audience. There are numerous ways to participate no matter your budget. Customized packages are available upon request.

In-Kind Donation Opportunities

Food and Beverage

We are seeking alcoholic and non-alcoholic beverages and dessert donations to for approximately 200 guests at the event.

Gift Bag Sampling

Include your product in the event gift bags which will be distributed to all 200 attendees

Silent Auction Items

This is the first year the event will include a silent auction. Consider a donation basket of your product, a unique experience, gift certificate, etc.

All In-Kind Donors Will Receive the following Benefits:

- * Your company will be listed as a sponsor on all event materials produced after commitment.
- * Your company and website link will be included on the Geena Davis Institute on Gender in Media website.
- * One Facebook post and tweet recognizing your contribution on the Geena Davis Institute on Gender in Media Facebook/twitter pages.
- * For donations valued at \$500 and above, you will be provided with two tickets to An Evening with Geena Davis

Questions?

Please contact Elizabeth Kilpatrick at elizabeth@seejane.org.





DONATION FORM

Please type or print legibly and exactly as it should appear in written materials

Company/Donor Name: _____

Company Contact: _____

Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Auction donation of: _____

With a fair market value of \$ _____

Does this donation have any conditions or restrictions? Yes No

If yes, explain: _____

Please check one:

Donation will be delivered Please arrange for pick-up Donation enclosed

Create certificate

Mail auction donations to:

Elizabeth Kilpatrick
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Huntington Beach, CA 92648

email: elizabeth@seejane.org phone: 714-475-3885



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