



Geena Davis Institute  on Gender in Media



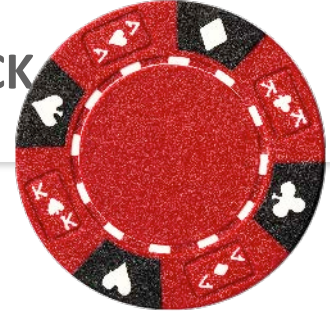
# CHARITY POKER TOURNAMENT

Wednesday  
January 28  
2015  
at  
Sundance

GIVE GENDER EQUALITY  
A WINNING HAND



PLEASE JOIN US FOR AN EVENING OF POKER AND GIVING BACK



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HOSTED BY

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**GEENA DAVIS**

WEDNESDAY, JANUARY 28, 2015

PARK CITY, UTAH

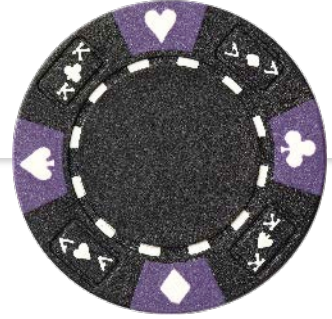


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BENEFITING

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# POKER NIGHT FORMAT & DETAILS



## DETAILS

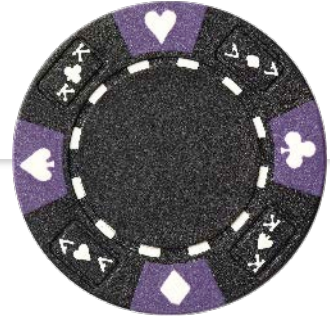
- Food and Cocktails Throughout the Evening
- Private VIP Reception for Sponsors
- Entertainment
- Auction

## AUDIENCE

- Influential High Net Worth Individuals from the Entertainment and Business Sectors
- Leaders with a Philanthropic Mindset and a Passion for Innovation and Gaming



# POKER TOURNAMENT SPONSORSHIP LEVELS



**PRESENTING SPONSOR | \$50,000**  
(3 AVAILABLE)

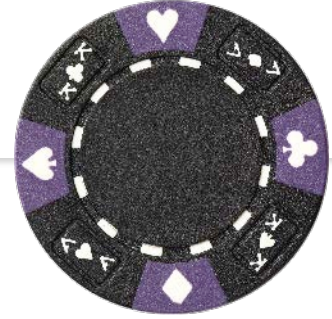
**TABLE SPONSOR | \$20,000**

**BAR SPONSOR | \$15,000**

**SEAT AT POKER EVENT | \$1,500**  
SINGLE ENTRY/SEAT AT POKER EVENT  
POKER-PLAYER OR GUEST

**CUSTOMIZED SPONSORSHIP PACKAGES**  
AT \$25,000 AND ABOVE

# POKER TOURNAMENT SPONSORSHIP LEVELS



## PRESENTING SPONSOR | \$50,000 (3 AVAILABLE)

- Name/logo on marketing materials, invitation, signage and custom felt tabletops as presenting sponsor
- Exposure to high net worth audience in an informal and intimate environment
- Exclusive mention by tournament hosts at event
- 12 seats at Poker event – six players and six guests.
- Invitation to VIP Reception prior to event with celebrity photo opportunity
- Ability to contribute a prize experience for the tournament's top players
- Access to include in kind donation
- Geena Davis Institute on Gender in Media Trailblazer membership for one year. This membership includes:
  - VIP Entry for 10 at all See Jane Salon Events and Institute Symposiums
  - Name/logo on website, Facebook page and relevant marketing materials
  - Ad in Smart Brief e-newsletter and annual research brochure

# POKER TOURNAMENT SPONSORSHIP LEVELS



## TABLE SPONSOR | \$20,000

- Name/logo on event marketing materials and displayed at table
- Exposure to high net worth audience in an informal and intimate environment
- Public recognition at event
- 8 player seats at poker event
- Invitation to VIP Reception prior to event with celebrity photo opportunity
- Access to include in kind donation
- Geena Davis Institute on Gender in Media Pacesetter membership for one year. This membership includes:
  - VIP Entry for 5 at all See Jane Salon Events and Institute Symposiums
  - Name and link on website, Facebook page and relevant marketing materials
  - Special recognition in sponsor listing in one Smart Brief e-newsletter and annual research brochure.



# POKER TOURNAMENT SPONSORSHIP LEVELS

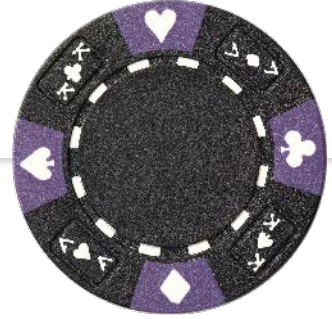


## BAR SPONSOR | \$15,000

- Name/logo on event marketing materials and displayed at bar
- Exposure to high net worth audience in an informal and intimate environment
- Designated brand presence at event
- Public recognition at event
- 4 player seats at poker event
- Invitation to VIP Reception prior to event with celebrity photo opportunity
- Access to include in kind donation
- Geena Davis Institute on Gender in Media Visionary membership for one year. This membership includes:
  - VIP Entry for 2 at all See Jane Salon Events and Institute Symposiums
  - Name and link on website, Facebook page and relevant marketing materials



THANK YOU FOR YOUR CONSIDERATION



FOR MORE INFORMATION, PLEASE CONTACT

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